## **Adults at the Y**

Cheryl Wylen, Director Ext. 228

## Business Women's Networking Breakfast

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Serving Women in Business **Tuesday, September 14, 2010 9:15am – 11:00am** 

## **CREATIVE SOCIAL NETWORKING**

In this presentation, Beverly Margolies will share her personal growth with Social Networks so you can learn how to get these tools to work for you.

- Create an online image that matches your personal and professional goals.
- LinkedIn and VisualCV professional profiles and connections
- Reconnecting with long-lost colleagues, friends, family.
- Facebook sharing, preserving family history, photos, videos
- Twitter Getting your message heard with Blogging and Tweets
- Gain a following and understand why people are following you.
- Getting all these tools to work for you, in harmony.

Bring your business cards and marketing materials to place on the networking table

Fee \$8 M / \$10 NM (note new price!)

To register, please call Liz at 973-595-0100 ext. 237
For further information, please call Cheryl at 973-595-0100 ext. 228

